

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

{CLEAN VERSION OF THE AMENDED CLAIM}

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168. A system for displaying programming material to a user,  
the system comprising:

a printed magazine having at least one machine recognizable  
feature;

*B3*      a feature recognition unit having associated therewith a  
means for recognizing said machine recognizable feature and a  
means for transmitting a coded signal in response to the  
recognition of said machine recognizable feature;

an intelligent controller having associated therewith a  
means for accessing said programming material in response to  
receiving said coded signal; and

a display unit for presenting said programming material.

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*B3*      183. A system as defined in claim 179 wherein said "information  
superhighway" data link comprises an integrated service digital  
network (ISDN).

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*B4*      185. A system as defined in claim 179 wherein said "information

*234,1  
contd*

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superhighway" data link comprises a cable television (CATV) line.

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{EDITED VERSION OF THE AMENDED CLAIM}

168. A system for displaying programming material to a user,  
the system comprising:

a printed magazine having at least one machine recognizable  
feature;

a feature recognition unit having associated therewith a  
means for recognizing said machine recognizable feature and a  
means for transmitting a coded signal in response to the  
recognition of said machine recognizable feature;

an intelligent controller having associated therewith a  
means for accessing said programming material in response to  
receiving said coded signal; and

a display unit for presenting said programming material.

183. A system as defined in claim 179 wherein said "information  
superhighway" data link comprises an integrated service digital  
network (ISDN) [network].